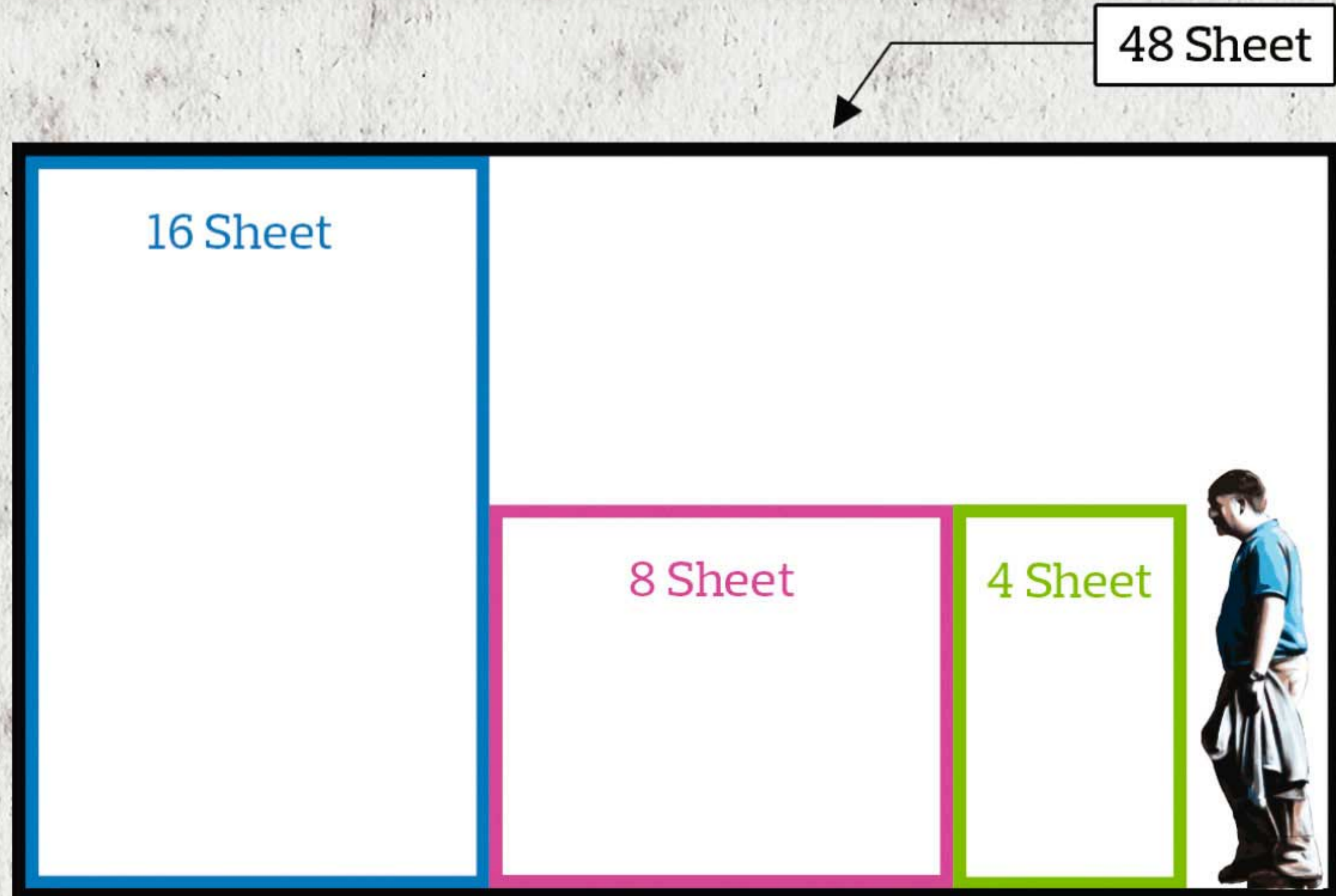


SPARE POSTERS

The maintenance of poster campaigns requires spare posters. We request that you supply your campaign amount plus approximately 20%

DELIVERY OF POSTERS

Print needs to be delivered to our depot at least 7 days before the start of the display period. If the posters are delivered late we cannot guarantee the proper execution of the campaign.



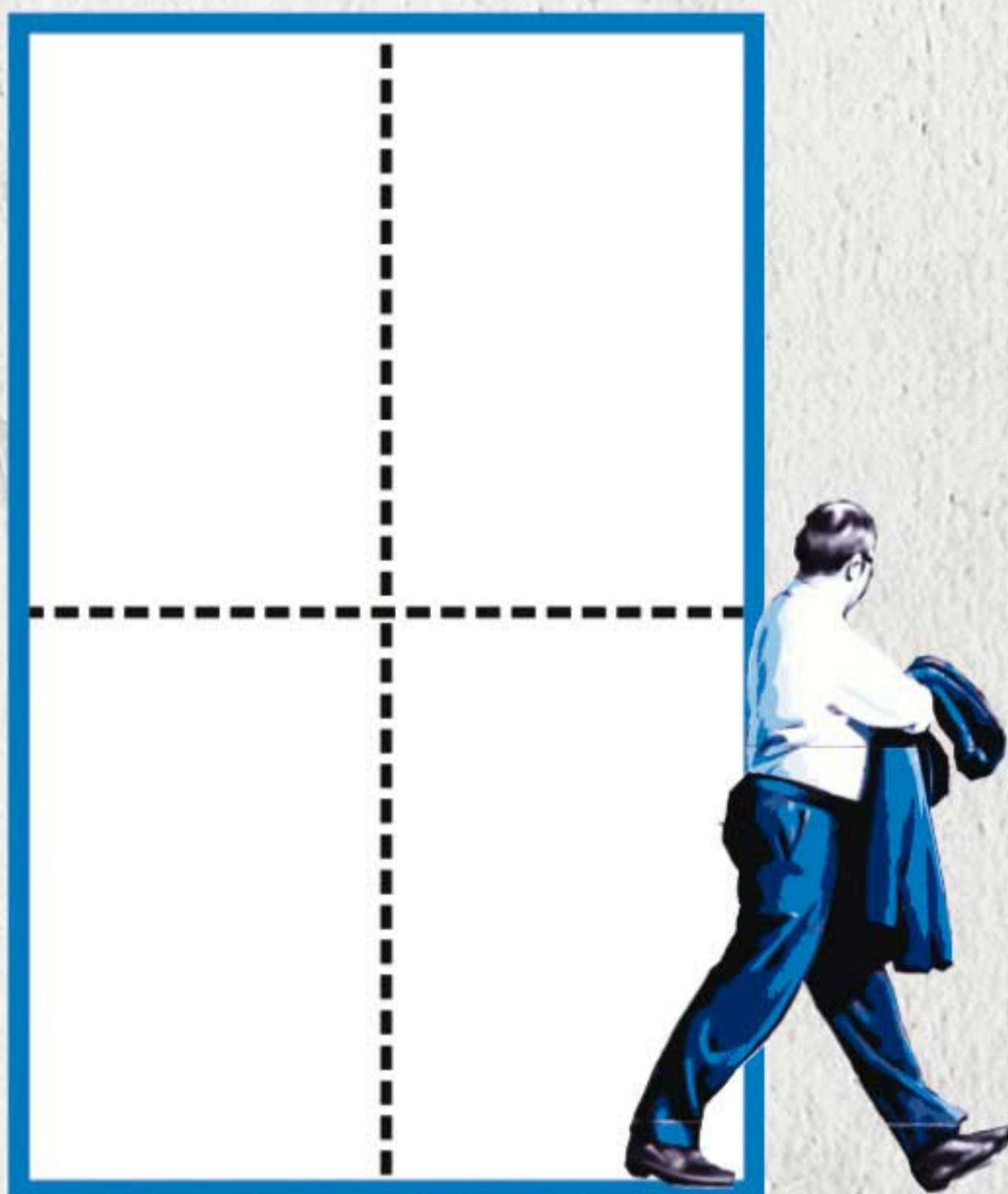
4 SHEET

SIZES
POSTERS SIZE: H 1524mm x W 1016mm
SAFE AREA: H 1514mm x W 1006mm
MATERIAL: PRINT ON 110-115 GSM



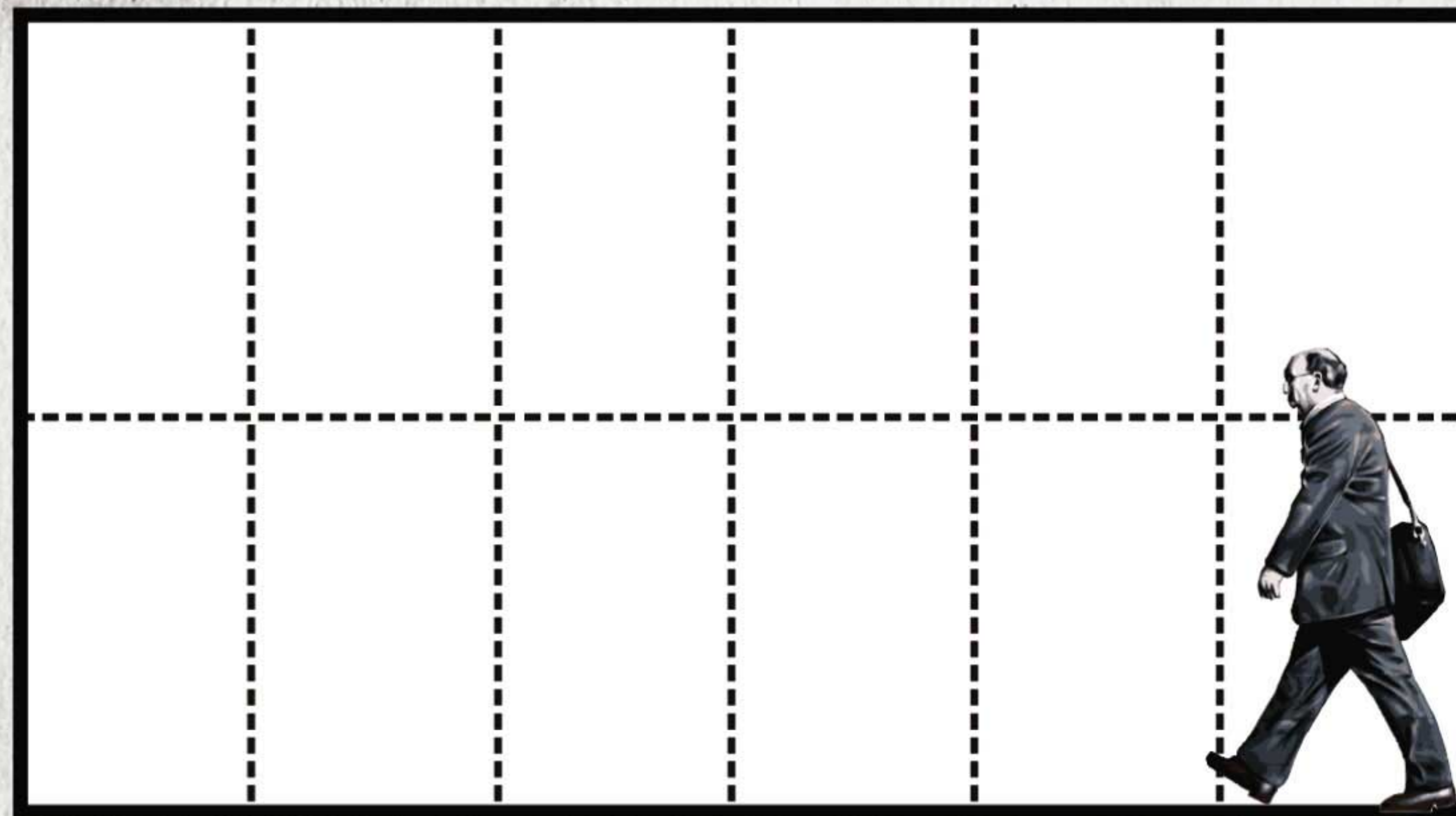
8 SHEET

SIZES
POSTERS SIZE: H 1524mm x W 2032mm
SAFE AREA: H 1514mm x W 2022mm
MATERIAL: PRINT ON 110-115 GSM



16 SHEET

SIZES
POSTERS SIZE: H 3048mm x W 2032mm
SAFE AREA: H 3038mm x W 2022mm
MATERIAL: PRINT ON 110-115 GSM



48 SHEET

SIZES
POSTERS SIZE: H 3048mm x W 6096mm
SAFE AREA: H 2898mm x W 5946mm
MATERIAL: PRINT ON 110-115 GSM



At TPA, we accept files in PDF, EPS and TIFF and following our submission guidelines ensures accurate reproduction of your files.

SUBMISSION GUIDELINES

- When setting up large files, it is much better to work at 300dpi at a quarter scale of the final size. This ensures manageable file sizes, and consistency with your artwork.
- Please include a small screen resolution JPEG of your artwork so we can preview and check against your final artwork files.
- Artwork should be provided at final size at 300dpi (150dpi for 48 Sheet)
- Convert all RGB/pantone images and swatches to CMYK.
- Please convert all text to outlines/vectors.
- Please do not place any text, logos or artwork 50mm from the bottom of the poster.



SENDING ARTWORK

Under 10mb? Email
If your file(s) are under 10mb in size, then you can email files through to artwork@tpa.uk.net

Over 10mb? WeTransfer.com
For files larger than 10mb in size, we prefer the use of www.wetransfer.com for secure file transfer.

Please include with your artwork, campaign name, including quantity, size and start date.

2013 CAMPAIGN PLANNER

○ ● = CAMPAIGN START DATE

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
MONDAY	31 7 14 21 28	4 11 18 25	4 11 18 25	1 8 15 22 29	6 13 20 27	3 10 17 24
TUESDAY	1 8 15 22 29	5 12 19 26	5 12 19 26	2 9 16 23 30	7 14 21 28	4 11 18 25
WEDNESDAY	2 9 16 23 30	6 13 20 27	6 13 20 27	3 10 17 24 1	8 15 22 29	5 12 19 26
THURSDAY	3 10 17 24 31	7 14 21 28	7 14 21 28	4 11 18 25 2	9 16 23 30	6 13 20 27
FRIDAY	4 11 18 25 1	8 15 22 1	8 15 22 29	5 12 19 26 3	10 17 24 31	7 14 21 28
SATURDAY	5 12 19 26 2	9 16 23 2	9 16 23 30	6 13 20 27 4	11 18 25 1	8 15 22 29
SUNDAY	6 13 20 27 3	10 17 24 3	10 17 24 31	7 14 21 28 5	12 19 26 2	9 16 23 30
	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
MONDAY	1 8 15 22 29	5 12 19 26	2 9 16 23 30	7 14 21 28	4 11 18 25	2 9 16 23 30
TUESDAY	2 9 16 23 30	6 13 20 27	3 10 17 24 1	8 15 22 29	5 12 19 26	3 10 17 24 31
WEDNESDAY	3 10 17 24 31	7 14 21 28	4 11 18 25 2	9 16 23 30	6 13 20 27	4 11 18 25
THURSDAY	4 11 18 25 1	8 15 22 29	5 12 19 26 3	10 17 24 31	7 14 21 28	5 12 19 26
FRIDAY	5 12 19 26 2	9 16 23 30	6 13 20 27 4	11 18 25 1	8 15 22 29	6 13 20 27
SATURDAY	6 13 20 27 3	10 17 24 31	7 14 21 28 5	12 19 26 2	9 16 23 30	7 14 21 28
SUNDAY	7 14 21 28 4	11 18 25 1	8 15 22 29 6	13 20 27 3	10 17 24 1	8 15 22 29