

TPA

The Poster Associates

GLASGOW | EDINBURGH | DUNDEE

TO LET

LAMBERT
INNES

PROPERTY CONSULTANTS

Tel. 0141 248 5878

No waiting
at any time
except taxis

No loading
at any time

0-92

the style mile
GLASGOW

scotlandart.com
galler
est.

Patricia Rorie at scotlandart.com galler

TPA



Glasgow
Scotland

RENT AND SELL PROPERTY FASTER
FREE SERVICE
INCREASE ENQUIRY LEVELS
RAISE AWARENESS
SHORTEN VACANCY CYCLE

WHAT AGENTS ARE SAYING

TESTIMONIALS

“The level of enquiries picked up and 4 months after the windows had been dressed the property was under offer.”

Gordon Nicolson

“TPA provided a cost free advertising solution that... may well have sped up the re-letting of the units.”

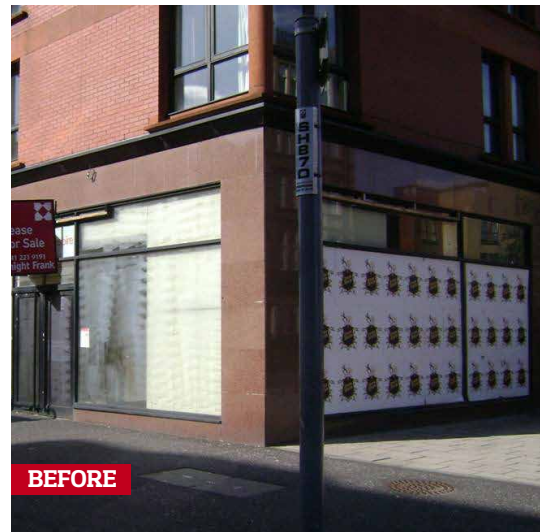
Chris Ditchfield

“The self-funding nature of the initiative is such a fantastic opportunity, ultimately the owners have nothing to lose and everything to gain.”

Alan Stewart

“As people became intrigued about the unit behind the windows enquiry levels were at a high and only a matter of months later the shop had been let.”

Eldenfield Property



TOTALLY SELF FUNDING COUNCIL SUPPORTED & BACKED

TPA's shopfront solutions are just one strand of their urban improvement programme helping to combat streetscape degeneration and maintain the quality of the City's Environment. TPA's shopfront solutions and associated clean down policy are considered a great way to achieve a vibrant and tidy city. The supporting evidence clearly shows that this approach can importantly also assist in speeding up the process of finding new occupants, helping to bring properties back into service.

REVITALISING EMPTY PROPERTY WHILST VACANT

"Animation of the streetscape is a central component in ensuring a city remains vibrant and attractive. City councils support initiatives which endeavour to create an animated streetscape avoiding the negative impact associated with deteriorating frontages"

VACANT PROPERTY

With the recession forcing many retailers to pull down their shutters, retail high streets can begin to look run down and as more and more properties go untreated, streetscape

degeneration can spiral. Vacant, poorly maintained and in some cases boarded up units are having a massive negative impact on our high streets and shopping centres. Not only are they unattractive to buy or rent they are also unappealing to shoppers, visiting tourists and have a direct negative impact on the survival of existing retailers all of which can effect footfall.

RAISE AWARENESS LEVELS REDUCE VACANCY CYCLE

Apart from being visually attractive which naturally helps better showcase any given properties potential, TPA's shopfront solutions are an ideal way to raise awareness levels, increase enquiries and reduce vacancy cycles. TPA's shopfront solutions successfully clean up deteriorating vacant units and as a direct result they have a huge positive effect on local businesses and the general public alike, encouraging and inspiring new businesses to set up.

REDUCING VANDALISM TAGGING GRAFFITI UNAUTHORISED FLY POSTING AND URBAN DECAY

TPA's shopfronts successfully address all these issues immediately solving the problem. TPA's simple and effective free service is receiving much interest and support with many of the treated properties successfully finding new occupants. TPA is a Scottish based company whose main aim is to ensure the local economy is best served making the most of the synergy that can exist at thoughtfully planned carefully considered and well managed sites.



CASE STUDY 1

LONDON ROAD GLASGOW

“This was the ground floor retail element of a residential development completed in 2007, it had never been occupied and was only finished to a very basic specification. A number of the windows were damaged and looked unsightly, partly due to the window displays advertising the flats on the upper floors being dated and also damaged.

The landlords had discussed installing a new shop front, but due to a lack of interest decided against the outlay of thousands of pounds at present.

After a brief discussion with Guy at TPA a proof had been passed to the client for approval and two weeks later the unit had been transformed. The damaged windows were now protected and the shop looked a lot more presentable to any interested parties, at no added cost to the Landlords.

Once again the level of enquiries picked up and 4 months after the windows had been dressed the property was under offer.”

Gordon Nicolson
BSc.(Hons) MRICS
for Eldenfield Property
Consultants LLP



CASE STUDY 2

VICTORIA ROAD, GLASGOW

"TPA provided a cost free advertising solution that improved the general look of two vacant Glasgow shops in Victoria Road and Great Western Road, avoided fly posting and damage to the unit and allowed for Ditchfield Property to have their logo and contact number prominently positioned.

The general area around the shops was in need of improvement and the work undertaken by TPA definitely assisted. Their service is hassle free, cost free and may well have sped up the re-letting of the units.

I found TPA a pleasure to deal with, positive and professional in their approach and execution of the works, both at installation and removal at the end of the process and would highly recommend them to other property owners and their agents."

**Chris Ditchfield BSc
MRICS
Ditchfield Property**

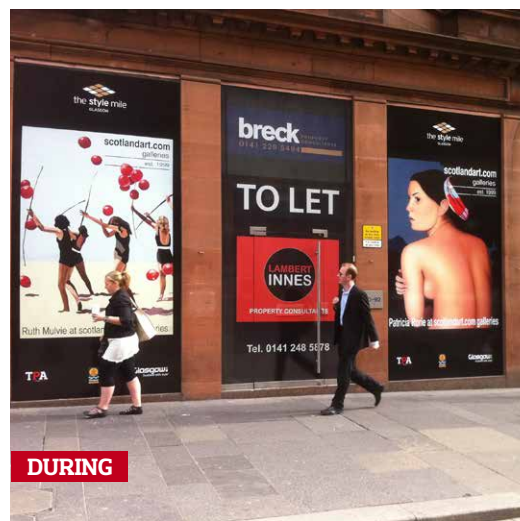


CASE STUDY 3

GORDON STREET, GLASGOW

“The imagery and changing posters creates such interest, helping to keep the property fresh and in my view is key to ensuring it stands out...the self-funding nature of the initiative is such a fantastic opportunity, ultimately the owners have nothing to lose and everything to gain...and even if it's just enhanced in the short term it can protect the property and visually improve the area”

**Alan Stewart
Breck Property
Consultants**



CASE STUDY 4

RENFREW STREET GLASGOW

“We had been involved in marketing this vacant retail unit in Glasgow city centre for sometime. The windows had been targeted by fly-posters and the general appearance of the property was starting to look tired.

TPA contacted us and in a matter of a couple of weeks the windows had been transformed into stylish advertising displays which were maintained and updated, keeping the displays current and interesting.

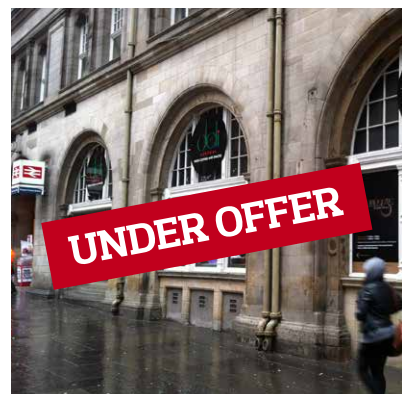
We received a number of compliments from adjoining owners who were pleased to see that the marked improved presentation of the shop.

As people became intrigued about the unit behind the windows enquiry levels were at a high and only a matter of months later the shop had been let.”

Gordon Nicolson
BSc.(Hons) MRICS
for Eldenfield Property
Consultants LLP



MORE SUCCESSFUL TPA SHOPFRONTS





If you require further information
or to arrange an inspection
please contact:

TPA

Unit 4 Carberry Court
28 Queen Elizabeth Avenue
Hillington
Glasgow
G52 4NQ

Tel: 0141 882 5200

Email: mail@tpa.uk.net

TPA

The Poster Associates
